



Now is the Time to Start a Business!

The **ability** to operate **virtually** has always been a core feature of the **WSI** opportunity. But now that the global pandemic has shown **remote work** as a more **efficient** and **excellent** way to take back a **work-life balance** previously lost to hours of commuting every day, it's even more of a reason to consider joining **WSI**.

With **WSI's** low initial **investment** and very little overhead, you can start up **fast** with the **guidance** and **support** you need, so you'll be well on your way to **building** a recurring **revenue** business in no time flat!



Solution Delivery

We have a vetted list of preferred suppliers who deliver high-quality solutions on your behalf.

Training & Support

We give you the training, support, and coaching you need to get started and grow your business over time.

Marketing & Brand

We provide you with the marketing tools and resources to promote your WSI business and services.

Here are some stats that show how much digital is set to grow in the next few years:



The global digital advertising and marketing market is projected to reach \$786.2 billion by 2026.



63% of businesses have increased their digital marketing budgets just this past year.



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The Path to a Rewarding Future

Compared to other **franchise** opportunities, **WSI** requires a very low **financial** commitment. But the potential return on your **investment** remains as high as you aim! A **WSI** business is yours to run, and along with our **world-class** support, there's no limit to your **earning potential**.

In terms of **control**, it's having the **freedom** of being your own boss with the support of a **brand**, a **network**, and a proven **system** behind you. With a **WSI** digital marketing **franchise business**, you have many **advantages**, including:

- Canadian-based **business** with an extensive global footprint.
- Recurring **revenue** model with a low initial **investment** and low overhead.
- Lifestyle **business** with **flexible** hours and the ability to create your own schedule.
- Home-based single owner/operator with the potential to **scale** into a larger **agency**.
- Specialized first-year launch **support** and ongoing **business** coaching.
- Highly **collaborative** and supportive **franchisee** network.
- **Strategic alliances** and **partnerships** with other industry leaders, such as **Google** and **HubSpot**.



Discover the Benefits of Owning a WSI Digital Marketing Business

